

# The Verden Group

## Summary of Services

| PRACTICE MANAGEMENT AND BUSINESS CONSULTING SERVICES   | CLINICAL CONSULTING SERVICES   | LEGAL CONSULTING SERVICES  |
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| <b>Contract Negotiations and Payer Management</b>  | <b>Practice and Clinical Management</b>  | <b>Regulatory and Compliance Matters</b>   |
| <ul style="list-style-type: none"> <li>• Payer Contracts</li> <li>• Improved Economics</li> <li>• Policy Management</li> </ul>             | <ul style="list-style-type: none"> <li>• Drug Inventory &amp; Vaccine Management</li> <li>• Tracking &amp; Documentation</li> <li>• Technology Use &amp; Deployment</li> </ul> | <ul style="list-style-type: none"> <li>• HIPAA Change Implementation</li> <li>• Stark III: Application to Existing Agreements</li> <li>• Minimizing Risk for Fraud &amp; Abuse</li> <li>• Compliance Monitoring</li> <li>• State Regulations: Application of Your Rights</li> </ul>  |
| <b>Management &amp; Practice Assessment</b>  | <b>Quality &amp; Outcome Management</b>  | <b>Insurance Matters</b>   |
| <ul style="list-style-type: none"> <li>• Process Evaluation and Improvement</li> <li>• Physical Set Up</li> <li>• Revenue Cycle</li> </ul> | <ul style="list-style-type: none"> <li>• Incentive Programs: P4P, PQRI and VBP</li> <li>• Patient Centered Medical Home</li> </ul>   | <ul style="list-style-type: none"> <li>• Insurance Contract Review and Comparison</li> <li>• Contract Negotiations &amp; Termination</li> <li>• Auditing and 'Upcoding' Accusation Assistance</li> <li>• Take-Back Requests and RAC Audit Responses</li> </ul>   |
| <b>Patient Engagement &amp; Marketing</b>  | <b>Research, Analytics, and Education</b>  | <b>Practice Matters</b>  |
| <ul style="list-style-type: none"> <li>• Patient Attraction</li> <li>• Patient Engagement</li> <li>• Patient Satisfaction</li> </ul>       | <ul style="list-style-type: none"> <li>• New and Alternative Services</li> <li>• Patient Education &amp; Disease Management</li> <li>• Patient Recall</li> </ul>               | <ul style="list-style-type: none"> <li>• Start Ups, Mergers and Acquisitions</li> <li>• Practice Transitions and Dissolution</li> <li>• Risk Management and Mitigation</li> <li>• Physician Employment and Partnerships</li> <li>• Labor Law</li> <li>• Conflict Resolution &amp; Mediation (Internal and External)</li> </ul> |

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